

Alzheimer's Drug Discovery Foundation

HOPE ON THE HORIZON  
New Drugs for Alzheimer's Disease



Alzheimer's Drug Discovery Foundation

Requests the pleasure of your company at

## HOPE ON THE HORIZON

**New Drugs for Alzheimer's Disease**

INAUGURAL FALL LUNCHEON

Wednesday, September 22, 2010

The Pierre Hotel • Fifth Avenue at 61st • New York City

11:00 AM – 12:00 NOON PRESENTATION

**Howard Fillit, MD**, Executive Director, Alzheimer's Drug Discovery Foundation: *Progress in Drug Discovery*

12:00 NOON – 2:00 PM LUNCHEON

**Charlie Rose** Interviews **Lars Ekman, MD, PhD**, Past President, Head of Global Research and Development, Elan Pharmaceuticals, Inc

FEATURED REMARKS

**Mel Goodes**, Former Chairman and CEO, Warner Lambert

**Joan Sutton Straus**, Author and Former Lifestyle Editor, Toronto Sun

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*List as of August 10, 2010*

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# HOPE ON THE HORIZON

## New Drugs for Alzheimer's Disease

### RAFFLE

#### GRAND PRIZE

Vanderbilt Gilded Experience

*Two suites for two nights at Vanderbilt Hall, Mansion of the Gilded Age, Newport, Rhode Island*

*Four guests will enjoy:*

*Harbor Tour aboard the 60' yacht, "MY Vanderbilt"*

*Blissful massages*

*Three course Chef's Dinner*

*and more....*

Additional prizes to be announced

100% of raffle proceeds will support drug development for Alzheimer's disease

#### RAFFLE TICKET PRICES

Individual - \$100

Book of 6 - \$500

Book of 12 - \$1,000

Raffle tickets will be available for sale at the Luncheon  
For more information, contact Pat Steele 212.901.8008

The Alzheimer's Drug Discovery Foundation (ADDF)  
is the only public charity whose sole mission is to  
rapidly accelerate the discovery and development  
of drugs to prevent, treat and cure Alzheimer's disease,  
related dementias and cognitive aging.



**Alzheimer's Drug Discovery Foundation**

57 West 57th Street, Suite 904

New York, NY 10019

P 212.901.8000

F 212.901.8010

[www.alzdiscovery.org](http://www.alzdiscovery.org)