



Alzheimer's Drug Discovery Foundation

**First Annual Great Ladies Luncheon and Fashion Show**

April 26, 2011

The **First Annual Great Ladies Luncheon and Fashion Show** took place on April 26, 2011 at The Ritz-Carlton, Washington, DC to benefit the Alzheimer's Drug Discovery Foundation. Nearly 400 Washingtonians attended this debut event, which was held in loving memory of Estelle Gelman, a beloved DC philanthropist who succumbed to Alzheimer's disease in October 2009. Co-Chaired by Leonard A. Lauder and Elise and Marc Lefkowitz, the luncheon featured a preview of Derek Lam's Fall 2011 collection, organized by Saks Fifth Avenue. The luncheon raised over \$250,000, 100% of which will go directly to fund innovative drug research for Alzheimer's disease.

**Andrea Mitchell**, NBC Chief Foreign Affairs Correspondent and host of MSNBC's *Andrea Mitchell Reports*, introduced **Dr. Howard Fillit**, **ADDF Executive Director**, who spoke about the latest developments in drug research for Alzheimer's disease and related dementias, with a focus on healthy aging and prevention of neurodegenerative diseases.

**Kathleen Matthews**, Chief Communications and Public Affairs Officer for Marriott International, welcomed guests at the luncheon and emceed the sensational program, which featured remarks by **Leonard A. Lauder**, ADDF Chairman, **Nancy Corzine**, ADDF President, and **Elise Lefkowitz**, who gave tribute to her mother, Mrs. Gelman. Saks President and Chief Merchandising Officer, **Ron Frasch**, introduced the Derek Lam Show, which concluded with an appearance by Mr. Lam himself. The afternoon came to a close with a door prize drawing, in which one lucky guest went home with an Imperial Shih Tzu puppy.

**We gratefully acknowledge the generosity of our partners**

Derek Lam  
Elise and Marc Lefkowitz  
The Estee Lauder Companies Inc.  
Saks Fifth Avenue

**With additional thanks to**

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Shangsu Imperial Shih Tzu  
United Airlines  
Van Cleef & Arpels



*Derek Lam Fall 2011 Collection*



*From Left: Dr. Howard Fillit, Nancy Corzine, Elise Lefkowitz, Marc Lefkowitz, Andrea Mitchell*



*Kathleen Matthews*



*From Left: Leonard Lauder, Alma Gildenhorn*



*From Left: Jan Schlottman, Derek Lam, Ron Frasch, Marc Lefkowitz*